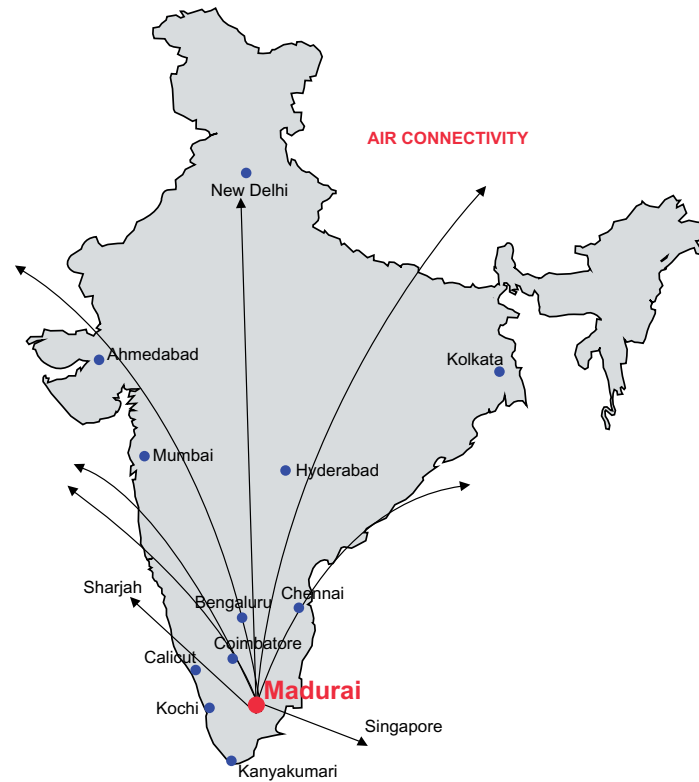


# About the Venue

**United Agri Tech 2017** is set to take place on August 18 – 21, 2017 at Thamukkam Ground in Madurai, Tamilnadu, India. Thamukkam Ground is located in Centre of the city at Madurai and is 40,000 square meters in size, including outdoor areas.

## About Thamukkam Ground

- Centrally located in heart of the city
- 10 Kms from International Air Port
- Within 1 Km from all major hotels in the city
- 3 Kms from City Railway Station
- 3 Km from Bus Station
- Total Area - 40,000 Sq. mtr.



## Magazine Supporters



Organised by



**UNITED TRADE FAIRS INDIA (P) LTD.,**

The Director

**United Trade Fairs India Pvt Ltd**

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Coimbatore - 641 006, Tamilnadu, India

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ACE DATA, Coimbatore



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Concurrent Events



18, 19, 20 & 21 August 2017

Venue: Thamukkam Ground, Madurai

AGRITECH 2017



BE A PART...

BE SUCCESSFUL...







# Visitors Profile

Agents & Distributors, Bankers, Educationist, Farm Contractors, Farmers, Govt Authorities, Importers & Exporters, Trade industry & Trade Media, Investors & Entrepreneurs, Consultants, Scientists, Technologists, Transport & Logistic Experts, Dairy, Poultry & Livestock Farmers, Veterinary Practitioners.

- Farmers
- Agents & Distributors
- Farm Contractors
- Bankers, Educationists & Students
- Govt Authorities
- Importers & Exporters
- Trade Industry & Trade Media
- Investors & Entrepreneurs
- Consultants
- Scientists & Technologists
- Transport & Logistic Experts
- Dairy
- Poultry & Livestock Farmers
- Veterinary Practitioners

# Exhibitors Profile

The exhibition is open for all companies and organizations with products or services related to the following topics :

- Agri Ecology
- Agricultural Building Contractors
- Agricultural Equipment & Machinery
- Aquaculture
- Biotechnology
- Fertilizers & Chemicals
- Floriculture
- Fork Lift & Handling Equipment
- Greenhouses
- Irrigation and Water Technologies
- Livestock & Dairy Farming
- Marketing & Export Services
- Organic Agriculture
- Plant Protection
- Plasticulture
- Post Harvest Treatment
- Poultry
- Precise Agriculture
- R&D
- Renewable Energy
- Rural Development
- Seeds & Plant Propagation Material
- Software & Hardware
- Turnkey Projects & Knowledge Transfer Veterinary



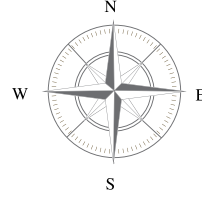
## UNITED AGRI TECH 2017 - Promotion Chart





Thamukkam Main Road

Tentative Floor Plan  
Not to Scale



# Stall Layout

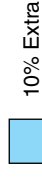
Two Wheeler Parking

Car Parking

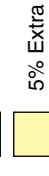


Emergency Exit

Vantage Charges



10% Extra



5% Extra

## Stall Cost and Additional Service Cost:

	Rate Per Sq. Mtr.	
	Indian Rupees	US Dollars
	A/C	Non A/C
Build up Stall	5,000	4,000
In-Door Bare Space	4,500	3,500
Out Door Open Space	-	2,500
Power 1 Kw	2000	US \$ 50

Service Tax: 15% Extra

Beneficiary: **UNITED TRADE FAIRS INDIA PVT LTD**

Purpose of Participation: Charges in **UNITED AGRITECH 2017**

All Payment should be made by A/C Payee at par Cheque or Demand Draft in Favour of **UNITED TRADE FAIRS INDIA PVT LTD** payable at Coimbatore



## Payment Details:

Swift Code : ICICINBBXXX

IFSC Code : ICIC0001548

For Further Credit : ICICI Bank  
New Siddhapur Branch  
Coimbatore - 641 044.

Current Account No. **154805001857**

## Inclusions:

- 3 side walls, fitted in standard booth System frame
- Fascia board with company name (15 letters) and stand number (in standard lettering)
- 1 table and 2 chairs
- Electric supply of up to 5 kilowatt which will be provided by 1 single-phase outlet (220 Volt), 3 spotlights (100 Watt each) that are included in the 5 Kilowatt
- Company delegates entry to the exhibition (2 badges for each 3m. )
- Individual Fan for each stall
- General cleaning of the aisles
- Pavilion security during the exhibition



# About Organiser

United Trade Fairs India Private Limited. (UTFI) has established itself as one of India's most successful exhibition organisers. Our exhibitors and visitors now come to expect from us nothing less than a world-class event year after year. The repertoire of our events include exhibitions, trade shows, seminars and conference, on various industries such as agri exhibition, Building expo, engineering trade show, Health & medical Expo. Our team of expert operational staff is known for delivering reliable outcomes consistently. Exhibitors, sponsors & visitors are assured of unmatched value for their time and money at all our events.

We firmly believe that there is no better business referral than that given by a satisfied consumer. That is why we provide an assortment of creative ideas and make use of the latest trends and styles to successfully meet your demand at any scale that too in a budget.



## Why to Exhibit in United Agri Tech 2017

Access your most promising prospects under one roof India's prime Exhibition on Agriculture Technology. United Agri Tech provides a unique platform to showcase your products, services and technology from Pre Harvest to Post Harvest. It also offers networking opportunities with targeted groups which high ranking agriculture officials to identify and explore business as well as investment opportunities in India. United Agritech is a neutral platform where farmers, companies, Govt. Departments, Researchers and all stake holders of Agriculture industry are equally beneficial.

### More Reasons to Exhibit in Agriculture Trade Show

- Gain fast and cost-effective access to India's massive agriculture and agro-food market
- Showcase your full range of products and services in the India's largest Agriculture and Animal and Hortitech Show
- Network with the most important key decision makers from across the region
- Build valuable networks in India and expand your business
- Keep up to date with competitors and industry developments
- Generate valuable sales and maximize your return on investment

## The Highlights of the Fair

- 250 +Exhibitors
- 1,20,000 + visitors
- New Entrepreneur Pavilion
- Launch Platform
- Display of Technology on
  - ✓ Mechanized farming
  - ✓ Precision farming
  - ✓ Irrigation Techniques
  - ✓ Controlled Farming
  - ✓ Auto control of Irrigation
  - ✓ Solar Pumping
  - ✓ Micro Irrigation



# Previous Year Media Reports

