

Organised by



**UNITED TRADE FAIRS
INDIA (P) LTD.,**

Sponsorship Privileges & Benefits

S.No.	Description	Title Sponsor 5 Lakhs	Platinum Sponsor 3 Lakhs	Diamond Sponsor 2.5 Lakhs	Gold Sponsor 2 Lakhs	Silver Sponsor 1.5 Lakhs
1.	Free Stall Space (Bare Space)	36 Sq. Mt.	36 Sq. Mt.	24 Sq. Mt.	18 Sq. Mt.	12 Sq. Mt.
2.	Branding advertisements in Newspaper / Magazine in proportionate size	✓	✓	✓	Nil	Nil
3.	Inclusion of Logo with Hyper link to our website	✓	✓	✓	✓	Nil
4.	Branding in Outdoor media publicity like Flex Banners	✓	✓	✓	✓	✓
5.	Branding in bunting inside the fair venue	15 Nos	12 Nos	10 Nos	8 Nos	5 Nos
6.	Branding in the main entrance Arch in proportionate size	✓	✓	✓	✓	✓
7.	Branding in the Inauguration Backdrop in proportionate size	✓	✓	✓	✓	✓
8.	Branding in Hall Entrance	✓	✓	✓	✓	✓
9.	Full Page Multicolour Advertisement in Fair Directory	✓	✓	✓	Nil	Nil
10.	Branding in Visitors Pass	✓	✓	✓	✓	✓
11.	Branding in Highway Hoardings	✓	✓	✓	✓	✓
12.	Branding in Exhibitors Pass	✓	✓	✓	Nil	Nil
13.	Branding in Digital Media	✓	✓	✓	✓	✓
14.	Branding in Satellite Media	✓	✓	✓	Nil	Nil